



SECOND ANNUAL · SPONSORSHIP & PARTNERSHIP

# Health **AI** 2026

*Proving what's possible.*

New Mexico combines rural communities, tribal sovereign health systems, Medicaid-heavy populations, national laboratories, and emerging startups — making it one of the country's most transferable proving grounds for healthcare innovation. What works here scales nationally.

**Oct 8, 2026**

EMBASSY SUITES, ABQ

**200+**

SENIOR LEADERS



BUILT ON PROVEN MOMENTUM

# Year one already drew the room.

The 2025 Summit proved the room is real — the organizations shaping healthcare in New Mexico showed up for this conversation.

200+

Attendees

35+

Speakers

10

Panels, sessions & firesides

15+

Innovation showcases



## WHO WAS IN THE ROOM IN 2025

Speakers and partners from **AWS** · **CVS Health** · **UnitedHealthcare** · **Presbyterian** · **UNM Health** · **Lovelace** · **Builders VC** · **Santa Fe Institute** · **Office of the Governor** — plus founders building the next wave of applied health AI.

Watch the 2025 highlights [healthinno.io/healthai](https://healthinno.io/healthai)

# Healthcare transformation isn't owned by any one sector.

The Summit convenes the people who deliver care, finance it, build solutions, generate evidence, shape policy, and invest capital. The value lives at the intersection — not in any single sector alone.

## ● Delivering Care

Health systems, FQHCs, rural providers, tribal health, behavioral & community health.

## ● Financing Care

Medicaid MCOs and commercial payers evaluating value-based models and population health.

## ● Building Solutions

Startups and entrepreneurs developing applied tools for the populations in this room.

## ● Generating Evidence

Universities, research institutions, and national labs linking capability to deployment.

## ● Shaping Policy

State agencies and public-sector leaders setting conditions for innovation to scale.

## ● Investing Capital

VCs, foundations, and economic development partners tracking the innovation pipeline.

THE ECOSYSTEM BEHIND THE SUMMIT

# One activation point in a statewide platform.

*Partners engage the full ecosystem — not just the event.*



1

## HealthInno

The convener of New Mexico's healthcare innovation ecosystem — connecting organizations, coordinating programs, and building the infrastructure for transformation statewide. The connective tissue across every sector.

2

## Health ImpACT Network

A statewide matching network linking NM healthcare organizations with deployment-ready health tech. Backed by an \$840K EDD grant, with rural expansion funding in development. Produces real-world pilots and evidence.

3

## Health AI Summit

The annual in-person gathering of the full ecosystem — where relationships accelerate, pilots surface, evidence is shared, and the statewide conversation comes together. Where the network becomes a community.

## WHY NEW MEXICO?

# A uniquely valuable proving ground.

New Mexico's conditions aren't a limitation — they're the point. The challenges here mirror the hardest problems in American healthcare. Solutions validated in this environment transfer directly to markets across the country.

### NEW MEXICO'S CONDITIONS

- ◆ Large rural & frontier populations with limited specialist access
- ◆ Tribal communities and sovereign health systems
- ◆ One of the highest Medicaid concentration rates in the nation
- ◆ Persistent workforce shortages across clinical disciplines
- ◆ Geographic barriers requiring distributed, asynchronous care
- ◆ Strong academic institutions and national laboratories
- ◆ Engaged public-sector partners and collaborative policy



### High-fidelity testing

Validated here means it works in distributed, resource-constrained, diverse settings — not just urban markets.

### Transferable evidence

Evidence generated in NM applies directly to comparable markets across rural America and beyond.

### Policy-aligned innovation

A collaborative public sector creates faster pathways from pilot to policy infrastructure.

### First-mover positioning

Early partners build trusted relationships in an ecosystem that national attention is beginning to follow.

# A full-spectrum ecosystem — connected by HealthInno.

Every component of a functioning innovation ecosystem is present in New Mexico. HealthInno connects them.

## ◆◆ Healthcare Delivery

- Health systems
- FQHCs
- Rural & frontier providers
- Tribal health orgs
- Behavioral health
- Community health centers

## ◆◆ Research & Discovery

- University of New Mexico
- NM State University
- Academic medical partners
- Clinical evidence infrastructure
- Health services research

## ◆◆ Advanced Technology

- Sandia National Labs
- Los Alamos National Lab
- AI & data science
- Advanced computing assets
- Tech transfer pipelines

## ◆◆ Innovation & Entrepreneurship

- Health tech startups
- Applied-solution founders
- Builders VC
- Investor community
- Accelerator programs

## ◆◆ Public & Community

- State agencies & policymakers
- Economic development partners
- Community organizations
- Public health infrastructure
- Workforce development

HealthInno · Connecting all five clusters into one functioning statewide innovation ecosystem

## WHY EACH AUDIENCE MATTERS

# Every seat has a reason to be there.

The Summit is designed so each audience finds something it can't get elsewhere in New Mexico — and the value compounds when they're all in one room.

### Healthcare Leaders

*Identify priorities & pathways*

Executives and clinical leaders across health systems, FQHCs, rural, tribal, and behavioral health — here for peer intelligence and a path into the ImpACT network.

### Innovators & Entrepreneurs

*Build for real-world needs*

Companies developing applied tools for the care settings in this room — gaining direct access to the clinical and operational priorities of potential partners.

### Payers & Managed Care

*Shape incentives & adoption*

Medicaid MCO and commercial payer leaders who determine what gets reimbursed and what scales — turning isolated innovations into sustainable programs.

### Investors & Funders

*Support scaling & commercialization*

VCs, foundations, and economic development partners gaining curated deal flow and warm relationships with NM's pipeline — including LANL, Sandia, and UNM spinouts.

### Researchers & National Labs

*Generate evidence & capability*

Academic and research partners find direct lines to the clinical questions practitioners are asking. Labs bring AI and computing most systems can't access alone.

### Policymakers & Community

*Create conditions to succeed*

State agencies and community organizations see where regulation enables or blocks progress — keeping innovation connected to local realities and needs.

## WHAT PARTNERS GAIN

# An investment in strategic access and position.

### ◆◆ Access

Curated access to leaders actively evaluating adoption.

### ◆◆ Relationships

Warm introductions and depth — not badge scanning.

### ◆◆ Market Intelligence

What NM organizations prioritize and where blockers are.

### ◆◆ Pilot Opportunity

A pathway into the Health ImpACT pilot network.

### ◆◆ Thought Leadership

Speaking moments built around content, not ad slots.

### ◆◆ Ecosystem Position

Year-round recognition in the ImpACT Network.



## TWO DIMENSIONS OF VALUE

### Event Activation — Oct 8

- ✓ Speaking moment that opens a session
- ✓ Innovation Showcase placement
- ✓ VIP Breakfast with healthcare leaders
- ✓ Branding across materials + connection report

### Ecosystem Engagement — Year-round

- ✓ Health ImpACT Network recognition
- ✓ Facilitated intros to decision-makers
- ✓ Innovation pipeline intelligence
- ✓ Early view into where NM health is heading

# Most conferences sell visibility. This one sells proximity.

Logo placement isn't the value. Strategic access to the people responsible for healthcare transformation in New Mexico — that is.

View 2026 program info at [healthinno.io/healthai](https://healthinno.io/healthai)



## VIP Breakfast Access

Small-table conversation with leaders before the program — a working session, not a reception.



## Innovation Showcase Placement

Direct, unhurried engagement around shared implementation challenges — not a tradeshow floor.



## Curated Relationship Development

HealthInno connects you to the right people in advance, shaped by what you're trying to accomplish.



## Health ImpACT Pilot Visibility

Early visibility into real-world pilots as they move from introduction to deployment in NM.



## Post-Summit Intelligence

Connection reports and year-round ImpACT recognition extend your presence beyond the event.

# Strategic partnership sponsorship tiers

Each package includes a speaking moment that opens a session. All packages are customizable.

**Premier Partner**  
**\$15,000**

*Co-presenting partner across the full Summit — named co-convenor of New Mexico’s healthcare innovation gathering, with the most prominent visibility at every level.*

ONLY 1

- Aligned with a designated flagship activation
- “Presented by” recognition across all materials
- Dedicated sponsor spotlight across HealthInno’s social channels
- Professionally produced video interview
- Included in press release
- Mainstage presence at key program moment
- One reserved seat at the VIP Dinner with healthcare leaders and partners
- VIP Breakfast with healthcare leaders
- Year-round ImpACT Network recognition
- Post-event connection report
- Featured in summit recap video
- 10 full-access passes (reserved table)

**Executive Partner**  
**\$10,000**

*A premium partnership designed for established institutions seeking elevated visibility and executive-level access across the Summit — featured prominence without full co-presenting designation.*

ONLY 2

- Aligned with a designated signature activation
- Prominent, elevated logo placement across all Summit branding (below Premier Partner logo)
- Dedicated sponsor spotlight across HealthInno’s social channels
- Professionally produced video interview
- One reserved seat at the VIP Dinner with healthcare leaders and partners
- VIP Breakfast with healthcare leaders
- Priority executive seating at keynotes and mainstage sessions
- Year-round ImpACT Network recognition
- Post-Summit connection report
- Featured in summit recap video
- 10 full-access passes (reserved table)

**Summit Partner**  
**\$5,000**

*Named partner aligned with a primary program element — a keynote experience, content theme, or signature Summit moment.*

LIMITED

- Aligned with a designated Summit activation
- Brief presence at a designated program moment
- Logo on all materials and signage (below Executive Partner logos)
- Reserved lunch seating with healthcare leaders
- Priority seating at keynotes and mainstage sessions
- ImpACT Network visibility
- 10 full-access passes (reserved table)

# Strategic partnership sponsorship tiers

## Innovation Partner \$2,500

LIMITED

*Named partner aligned with a content theme, networking experience, or innovation moment within the Summit program.*

- Aligned with a designated Summit activation
- Presence at a designated program moment
- Logo in summit materials (below Summit Partner logos)
- Innovation Showcase placement
- 5 full-access passes

## Community Partner

OPEN

Exhibitor · NGO / nonprofit rate

## \$500 / \$200

*Mission-aligned organizations supporting healthcare innovation in New Mexico — nonprofits, academic institutions, and startups.*

- Innovation Showcase exhibit placement
- Listing in event materials
- Full networking access throughout the day
- Innovation Showcase and networking access
- 2 full-access passes (nonprofit: 1)

**Tax note:** Sponsorships are processed by **The Regional Development Corporation (RDC)**, a 501(c)(3) fiscal sponsor. All or part may be deductible depending on your level, benefits, and circumstances. Consult your tax advisor.



# Comparison matrix

Sponsorship benefit	Premier \$15,000	Executive \$10,000	Summit \$5,000	Innovation \$2,500	Community \$500
<b>VISIBILITY &amp; BRANDING</b>					
“Presented by” / co-presenting recognition	✓	–	–	–	–
Named co-convener of the Summit	✓	–	–	–	–
Prominent, elevated logo placement	✓	✓	–	–	–
Logo on all materials & signage	✓	✓	✓	✓	–
Dedicated social media spotlight	✓	✓	–	–	–
Included in press release	✓	–	–	–	–
Professionally produced video interview	✓	✓	–	–	–
Featured in summit recap video	✓	✓	–	–	–
Listing in event materials	✓	✓	✓	✓	✓
<b>PROGRAM &amp; SPEAKING</b>					
Aligned with a designated activation	✓	✓	✓	✓	–
Mainstage presence at a key moment	✓	–	–	–	–
Priority executive / keynote seating	✓	✓	✓	–	–
Innovation Showcase placement	✓	✓	✓	✓	✓
<b>HIGH-VALUE NETWORK ACCESS</b>					
VIP Breakfast with healthcare leaders	✓	✓	–	–	–
Seat at the VIP Dinner	✓	✓	–	–	–
Reserved seating with healthcare leaders	✓	✓	✓	–	–
Full networking access	✓	✓	✓	✓	✓
<b>ECOSYSTEM &amp; FOLLOW-THROUGH</b>					
Year-round ImpACT Network recognition	✓	✓	✓	–	–
Post-event connection report	✓	✓	–	–	–
<b>Full-access passes</b>	<b>10</b> <i>reserved table</i>	<b>10</b> <i>reserved table</i>	<b>10</b> <i>reserved table</i>	<b>5</b>	<b>2 / 1</b> <i>nonprofit: 1</i>

# We sell strategic partnerships, not session slots.

The program is built for the strongest attendee experience. Partners align with meaningful moments inside it — not the other way around.

## THE PRINCIPLE

- **The program drives the partnership**  
Sessions are designed around attendee value, not sponsorship inventory.

- **Activations are assigned, not sold**  
Each partner is matched to the activation that best fits the program and their goals.

- **Flexibility is intentional**  
Opportunities evolve as the program develops. That's a feature, not a limitation.

## ACTIVATION EXAMPLES · ILLUSTRATIVE, NOT FIXED INVENTORY

- ◆ **Keynote & Signature Moments**  
Opening Keynote · Keynote Luncheon · Closing Reception

- ◆ **Curated Experiences**  
VIP Breakfast · Networking Breaks · Hosted Dinners

- ◆ **Content Themes**  
AI & Technology · Rural & Community Health · Research Translation

- ◆ **National & State Conversations**  
National Panel · State Panel · Policy Roundtable

- ◆ **Innovation Activity**  
Innovation Showcase · Startup Showcase · Founder Fireside



# Health **Ai** 2026

*Proving what's possible.*

Join the organizations building the connective tissue of New Mexico's healthcare innovation ecosystem — and proving what's possible for the nation.

Sponsor commitments due **September 12, 2026**

**Become a Sponsor — email Joseph Sapien**

Joseph · [joseph@htrx.io](mailto:joseph@htrx.io)

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